



February 13 & 14, 2007
Adam's Mark - Dallas, Texas

EXHIBITOR GUIDELINES

Welcome! You are invited to exhibit at the Plastics Recycling 2007: The North American Plastics Recycling Conference presented by *Plastics Recycling Update* and *Resource Recycling* magazine. Plastics Recycling 2007 is the premier North American plastics recycling conference. The conference format and tradeshow provide a collaborative setting and numerous opportunities for networking. Seminar sessions and the exhibition will target all the key issues in plastics recovery, including current research, recycling technologies, processing trends, and political and policy considerations. Presenters include the leading experts in plastics recovery and utilization.

Exhibiting at the Plastics Recycling 2007 Conference provides your company the perfect opportunity to reach key industry decision makers, including executives at product manufacturers, plastics generators, federal, state and local government officials, trade association leaders, scrap plastics processors, and buyers of polymer materials.

CONFERENCE DATES

February 13 & 14, 2007

CONFERENCE LOCATION

Adam's Mark
400 N. Olive St.
Dallas, TX
www.adamsmark.com

TRADESHOW HOURS

Tuesday, February 13

10:30 am – 11:00 am

1:00 pm – 1:30 pm

3:00 pm – 3:30 pm

5:00 PM – 5:30 pm

Wednesday, February 14

8:30 am – 12:00 pm

*The tradeshow floor may see traffic at other times during the conference.

EVENT SPECIFICATIONS & PACKAGE

Exhibiting company receives:

- One complimentary registration. (*Sponsoring companies who have selected to exhibit receive one to four complimentary registrations depending on the level of sponsorship. Sponsors please refer to Sponsorship Opportunities for additional information on exhibiting.*) Registration includes entrance to sessions, tradeshow, meals and evening reception. Additional registrations can be purchased at a discounted rate of \$245.
- Company listing in the conference program and website. Company listing will include contact information and brief company description of the services and/or products offered by your organization.

BOOTH SPECIFICATIONS

- 10' x 10' standard exhibit booth
- 8' drapery along back and 3' along sides of exhibit booth
- 7" x 44" exhibitor identification sign
- 6' x 30" skirted table
- 2 side chairs
- 1 waste basket

The above listed items are included in your booth fees. The tradeshow will be held in a carpeted exhibit hall. Exhibitor Kits will be emailed/mailed winter 2006 and will include information on electrical services, audio/visual, freight/shipping, and additional rental items.

Single booth space is 10' x 10', double booth is 20' x 10'. No exhibitor shall assign, sublet or share the whole or any part of his assigned space without the approval of Plastics Recycling. Exhibit display panel or equipment should not project further than 8' from the back drape and 36" along the side rails. There shall be no obstruction in the aisle. Noise level on sound systems, recorders, speakers, live music, etc., shall be maintained so as to not disturb other exhibitors.

RESERVING & CONTRACTING SPACE

The application for exhibit space must be completed in its entirety and a minimum 50% deposit must accompany the application. The receipt and acceptance by Plastics Recycling of the signed application/contract accompanied by payment for the exhibit space will constitute a binding agreement for the right to use the space allocated. In the event of fire, strikes, war or other acts of nature rendering the exhibit area unfit or unavailable for use, this contract will be voided. Application for exhibit space must be made on the official form and accompanied by full payment to be considered final.

ASSIGNMENT OF SPACE

Priority for space will be assigned first to Plastics Recycling sponsors in order in which applications are received. After sponsors are assigned, priority of space assignment will be based on the order in which exhibitor applications are received and availability of space requested. Plastics Recycling will make every effort to make assignments to preferred booth location. If this space is not available, Plastics Recycling will assign the next best available space. Plastics Recycling reserves the right to relocate or reassign exhibit booths at any time for the overall benefit of the conference, such as separating competitors.

INSTALLATION OF EXHIBIT

Monday, February 12

3:30 pm – 7:00 pm

Installation of exhibit equipment and material must be completely set-up and in-place by 7:00 pm Monday, February 12th.

DISMANTLING OF EXHIBIT

Wednesday, February 14

12:15 pm – 3:30 pm

Dismantling of booths may commence no earlier than 12:15 pm and the exhibit area must be completely cleared by 3:30 pm on Wednesday, February 14th.

PAYMENT POLICY & SCHEDULE

The exhibitor agrees to enclose with application/contract a minimum 50% deposit. The balance is due by January 1st. After January 1st your credit card will be automatically charged for the balance due. Payment may be made by check or credit card (Visa, MasterCard and American Express). Make checks payable to Resource Recycling and mailed to PO Box 42270, Portland, Oregon 97242. Credit card payments may be mailed to the address above or faxed to Resource Recycling at 503.233.1356.

CANCELLATION/REFUND POLICY

Notification of booth space cancellations must be in writing and received on or before January 1st. Notification can be mailed to Resource Recycling, PO Box 42270, Portland, Oregon 97242 or by fax at 503.233.1356 or by email to cara@resource-recycling.com. Any cancellation of booth space for any reason is subject to \$100 processing fee. No refunds provided after January 1st. There will be no refund for exhibitors who for any reason do not exhibit at Plastics Recycling and have not submitted a written cancellation request prior to the deadline outlined above.

LIABILITY & SECURITY

Exhibitor agrees to assume all responsibility for any loss or injury related to their booth, and that they shall indemnify and hold harmless Plastics Recycling and Resource Recycling from all liability in which may ensue, for any cause. The exhibit hall will be secured, to the extent possible, during those hours when the exhibit hall is not open to the public and attendees. However, Plastics Recycling cannot guarantee against loss, damage or injury of any kind. Be advised, exhibitor should not leave valuables unattended during set-up, exhibitor hours and after show hours, and/or dismantling. Exhibitors are solely responsible for the security of their exhibit and equipment.

HOTEL ACCOMMODATIONS

The Adam's Mark Hotel is located in downtown in the heart of the Arts and Financial district in Dallas, Texas. With DART light rail stopping at the hotel, you will be just a short ride from Dallas' sports and convention complexes, tourist attractions and nightlife. The hotel is connected to Plaza of the Americas, an extensive shopping complex featuring an indoor ice skating rink. Plastics Recycling 2007 is pleased to offer special rates to conference attendees. Conference attendees will receive a special rate of \$149.00 plus taxes for a single room and \$159.00 plus taxes for a double room. Government attendees will receive a special rate of \$104.00 plus taxes and \$125.00 plus taxes for double rooms. Hotel reservations can be made directly with the Adam's Mark Hotel by calling 1.800.444.2326. Identify yourself with Plastics Recycling/Resource Recycling. Reservations must be made by January 10, 2007 to receive the special rate.

TRANSPORTATION

Dallas Fort Worth Airport is just four hours from any major city in the U.S., Mexico and Canada and just 25 minutes away from the Adam's Mark Hotel. With 2,300 flights daily and service from over 20 major airlines, Dallas Fort Worth Airport is one of the world's most convenient airports. Dallas Love Field Airport is located within the city limits and is just 15 minutes from the Adam's Mark Hotel. Love Field is served by American Airlines, Continental and is home base for Southwest Airlines.

SuperShuttle offers services to and from the Dallas Fort Worth Airport and Love Field Airport 24 hours a day, seven days a week. For reservations and current rates, www.supershuttle.com or 972.615.2410. Yellow Checker Shuttle provides airport shuttles, taxicabs, sedans, limousines and motor coach transportation in Dallas. For reservations and current rates, www.yellowcheckershuttle.com or 214.841.1900. Dallas Fort Worth Airport and Dallas Love Field Airport are serviced by most major rental car companies.



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EXHIBITOR CONTRACT

Please complete all sections of the contract and return with payment to Plastics Recycling 2007, PO Box 42270, Portland, Oregon 97242-0270 or fax to 503.233.1356. *Sponsors do not need to complete this exhibitor application. Sponsors need to complete the Sponsorship Contract.* For questions, please contact Cara Bergeson at 503.233.1305 or cara@resource-recycling.com.

Contact Information (For correspondence only)

Company Name

Contact Person

Mailing Address

City / State / Zip

Phone / Fax

Email

Booth Preference

Refer to the exhibit hall floor plan (when made available) and select desired space in order of preference. Plastics Recycling will make every effort to make assignments to preferred booth location. If this space is not available, Plastics Recycling will assign the next best available space. Plastics Recycling reserves the right to relocate or reassign exhibit booths at any time for the overall benefit of the conference, such as keeping competitors separated.

First Second Third

Booth # _____

Complimentary Registration

You receive one registration as part of your exhibiting package. Additional registrations can be purchased at a discounted rate of \$245. Please complete the attached Additional Exhibitor Registration form.

Complimentary Registration 1

Name

Title

Mailing Address

City / State / Zip

Phone / Fax

Email

Conference Program & Website

The information provided below will be used for the conference program and conference website.

Company Name

City / State

Phone

Email

Website

Please provide a brief description (up to 35 words) of your services and/or products offered by your organization. (Type or print clearly.)

Payment

A 50% deposit for booth space must accompany this Exhibitor Contract. The balance is due by January 1st. After January 1st your credit card will be automatically charged for the balance due.

Booth Space: _____ x \$1295 = \$ _____

Total Due: \$ _____

Amount Enclosed: \$ _____

Balance Due: \$ _____

- Check (Please make checks payable to Resource Recycling)
- Credit Card (circle one): Visa MasterCard American Express

Card Number Exp Date

Billing Address (if different the contact address listed above)

City / State / Zip

Name on Card

Upon acceptance by Plastics Recycling 2007, this contract for sponsorship of Plastics Recycling 2007: The North American Plastics Recycling Conference will become a contract between the applying sponsors and Plastics Recycling 2007. The sponsoring company and its representatives agree to abide by the terms and conditions listed.

Authorized Signature Date



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EXHIBITOR REGISTRATION FORM (ADDITIONAL REPRESENTATIVES)

You receive one registration as part of your exhibiting package. Additional exhibitor registrations can be purchased at a discounted rate of \$245. Please complete the registration form and return with payment to Plastics Recycling 2007, PO Box 42270, Portland, Oregon 97242-0270 or fax to 503.233.1356. For questions, please contact Cara Bergeson at 503.233.1305 or cara@resource-recycling.com.

Second Attendee from the Company or Organization

Name: _____ Title: _____
Company / Agency: _____
Address: _____
City / State / Zip: _____ Country: _____
Phone / Fax: _____
Email: _____

Third Attendee from the Company or Organization

Name: _____ Title: _____
Company / Agency: _____
Address: _____
City / State / Zip: _____ Country: _____
Phone / Fax: _____
Email: _____

Fourth Attendee from the Company or Organization

Name: _____ Title: _____
Company / Agency: _____
Address: _____
City / State / Zip: _____ Country: _____
Phone / Fax: _____
Email: _____

Payment

Full payment must accompany this registration application.

- Check (Payable to Resource Recycling)
- Credit Card (circle type of card): Visa MasterCard American Express

Registration(s) _____ x \$245 = _____ Total Amount Due

Card Number: _____ Exp Date: _____

Billing Address (if different the above): _____

City / State / Zip: _____ Country: _____

Name on Card: _____ Signature: _____

Cancellation Policy: Cancellations on or before January 1st will be charged a \$100 processing fee. No registration refunds will be allowed after January 1st.