RESOURCE RECYCLING CONFERENCE

SEPTEMBER 28–30 | INDIANAPOLIS

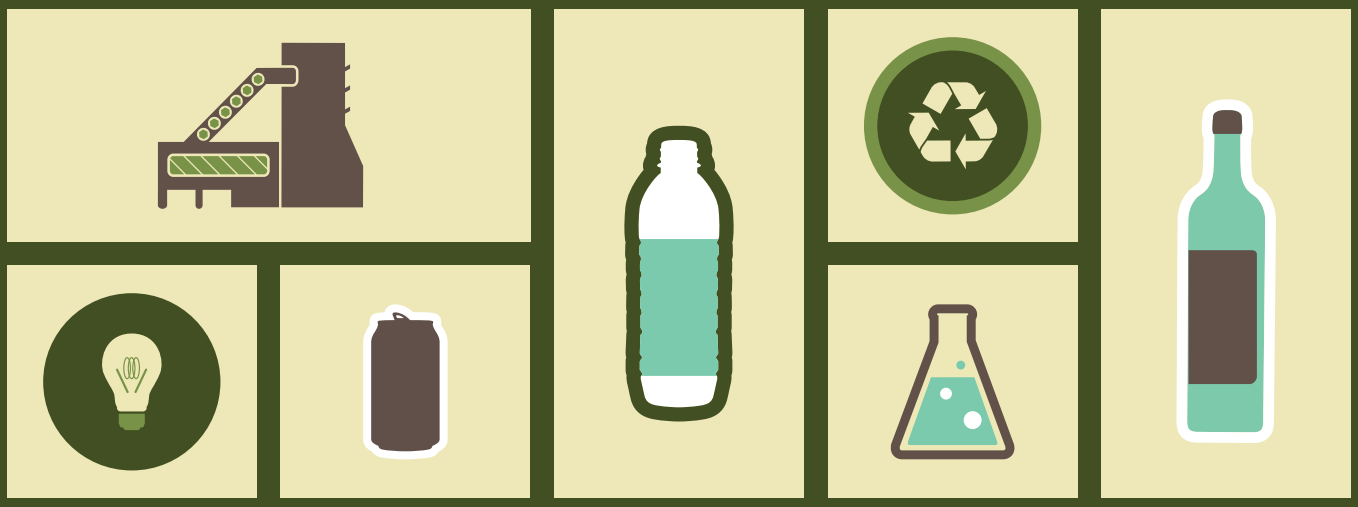
WHERE THE INDUSTRY EVOLVES

The Resource Recycling Conference is the must-attend conference for the recycling industry's most influential policy leaders, CEOs and government officials. The conference, now entering its sixth year, is your opportunity to network with clients, prospective partners, vendors and top materials management decision-makers all in one location, saving you precious time and travel expenses.

The conference's lineup of education sessions will offer attendees the latest on materials processing trends, tactics to boost diversion rates, legislative talking points, market analysis and much more.

The 2014 conference, held last September in New Orleans, saw nearly 500 attendees and the trade show bustled with over 40 exhibitors. This year's conference will be held September 28-30, 2015 at the Indianapolis Marriott Downtown, Indianapolis, IN.

For over 30 years, Resource Recycling, Inc., has been a leader in providing the recycling and composting industry with the most comprehensive information on all things recycling, from markets to research, data, technology and legislation, providing in-depth, educational articles and presentations from the industry's leading professionals. Resource Recycling, Inc. also publishes E-Scrap News and Plastics Recycling Update. The Resource Recycling Conference compliments the company's two highly-successful annual events, the Plastics Recycling Conference and the E-Scrap Conference. Booth events are the largest conferences in the world regard to their respective fields.



RESOURCE RECYCLING CONFERENCE

SPONSORSHIP & EXHIBITORS OPPORTUNITES PACKET

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INCREASE YOUR INDUSTRY EXPOSURE, MAXIMIZE YOUR ROI AND MAINTAIN YOUR RELATIONSHIPS

More than ever, it is important not to lose personal contact with your clients, prospects and industry groups. The conference offers array of sponsorship, exhibiting and advertising options that provide your organization with a cost-effective way to promote your products and services, establish your brand, build new business relationships and secure your position as a leader in the industry. Sponsorship and/or exhibiting is the perfect opportunity to reach industry decision-makers, including product manufacturers, equipment manufacturers, federal, state and local government officials, trade association leaders – all in one location.

We have established several sponsorship levels and exhibit opportunities, with extensive benefits designed to complement your strategic marketing objectives. The Resource Recycling Conference looks forward to the opportunity to partner with you and showcase your organization. Booth space is limited and will sell out fast. Reserve your exhibit space today!

NOTICE:

A COMPLETED EXHIBITOR CONTRACT MUST BE RECEIVED BY **AUGUST 15, 2015**, OR PRIOR TO THE EXHIBIT HALL SELLING OUT, TO BE INCLUDED IN THE CONFERENCE PROGRAM.

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL - $10,000

Select from one of the following sponsorship events/activities, or call to customize your sponsorship event:

- Networking Lunch (two available)
- Networking Reception
- Hotel Key Cards (subject to hotel approval)
- Lanyards
- Specialty Coffee Vouchers
- Internet Kiosk

PLATINUM LEVEL
SPONSORSHIP BENEFITS:

- Complimentary booth in the exhibit hall ($1,850 value)
- Four complimentary registrations ($2,020 value)
- A full-page, color advertisement in Resource Recycling* ($2,665 value)
- A full-page, color advertisement in the conference program ($2,500 value)
- Banner style advertisement on the Resource Recycling electronic newsletter (4-weeks, $600 value)
- Banner style advertisement on the Resource Recycling Conference electronic attendee newsletter ($400 value)
- Company description and logo in platinum sponsor highlight email
- Company listing in the conference program and on the conference website
- Sponsored event signage (if applicable)
- Company name and/or logo on screen at opening sessions
- Acknowledgement as a platinum sponsor in the conference program, from the podium and general conference signage

GOLD LEVEL - $5,500

Select from one of the following sponsorship events/activities, or call to customize your sponsorship event:

- Continental Breakfast (two available)
- Morning Networking Refreshment Break (two available)
- Afternoon Networking Refreshment Break (one available)
- Networking Lounge
- Conference Proceedings Website
- Conference Folder (two sponsors listed)
- Things-to-Do Map
- Agenda on back of Name Badge

GOLD LEVEL
SPONSORSHIP BENEFITS:

- Complimentary booth in the exhibit hall ($1,850 value)
- Three complimentary registrations ($1,515 value)
- A half-page, color advertisement in the conference program ($1,750 value)
- Banner style advertisement on the Resource Recycling Conference electronic attendee newsletter ($400 value)
- Company listing in the conference program and on the conference website
- Sponsored event signage (if applicable)
- Company name and/or logo on screen at opening sessions
- Acknowledgement as a gold sponsor in the conference program, from the podium and general conference signage

SILVER LEVEL - $2,750

Silver Level Sponsorship Benefits:

- Complimentary booth in the exhibit hall ($1,850 value)
- Two complimentary registrations ($1,010 value)
- Company listing in the conference program and on the conference website
- Company name on screen at opening sessions
- Acknowledgement as a silver sponsor in the conference program, from the podium and general conference signage

EXHIBITOR ONLY - $1,850

Exhibiting Companies Receives:

- One complimentary registration ($505 value)
- Company listing in the conference program and on the conference website

NOTICE:

Some sponsorship events will have multiple sponsors assigned to them. Sponsored events will be assigned on the basis of the order in which applications/contracts are received. If a sponsored event was not selected, the Resource Recycling Conference will assign a sponsored event. The Resource Recycling Conference reserves the right to use its sole discretion to assign or reassign sponsored events at any time for the overall benefit of the conference. Please contact Cara Bergeson at cara@resource-recycling.com for additional information or ideas of sponsored events.

SPONSORSHIP AND EXHIBITOR ONLY BENEFITS COMPARISONS

	PLATINUM	GOLD	SILVER	EXHIBITOR ONLY
Exhibit Booth	✓	✓	✓	✓
Registrations	4	3	2	1
Advertisement in *Resource Recycling* magazine	full page/ 4-color	--	--	--
Advertisement in conference program	full page/ 4-color	half page/ 4-color	--	--
Company listing in conference program and website	✓	✓	✓	✓
Banner ad in the conference attendee electronic newsletter	✓	✓	--	--
Banner ad in the *Resource Recycling* electronic newsletter	✓	--	--	--
Sponsored event signage (if applicable)	✓	✓	✓	✓
Company name or logo on screen at opening session	✓	✓	✓	
	$10,000	**$5,500**	**$2,750**	**$1,850**

SPONSORSHIP EVENTS

Some sponsorship events will have multiple sponsors assigned to them. Sponsored events will be assigned on the basis of the order in which applications/contracts are received and consideration of the point system. If a sponsored event was not selected, the Resource Recycling Conference will assign a sponsored event. The Resource Recycling Conference reserves the right to use its sole discretion to assign or reassign sponsored events at any time for the overall benefit of the conference.

SOCIAL AND MEETING FUNCTIONS

Any social function and/or meeting in a public space and/or meeting space of the Resource Recycling Conference host hotel(s) must be approved by Resource Recycling Conference management. Most functions are not restricted, with the exception of the request that these functions do not take place during official conference and trade show scheduled times including receptions.

TRADE SHOW HOURS

TUES, SEPTEMBER 29
10:00 A.M. – 10:45 A.M.
1:00 P.M. – 1:30 P.M.
3:00 P.M. – 3:30 P.M.
5:00 P.M. – 7:00 P.M.

WED, SEPTEMBER 30
8:00 A.M. – 12:00 P.M.

NOTICE:
The trade show floor may see traffic at other times during the conference. Official trade show hours are subject to change without notice.

EXHIBITING SPECIFICATIONS

This year's Resource Recycling Conference will be held at the Indianapolis Marriott Downtown. The exhibit hall will be located in the Marriott Ballroom 6-10. Platinum, gold and silver sponsorship levels receive a complimentary 10'x10' booth in the exhibit hall. The conference does not provide tickets/passes just to attend the trades show.

BOOTH SPECIFICATIONS:
- 10'x10' standard exhibit booth
- 8' black drape along back and 3' along sides of exhibit booth
- Identification sign
- 6'x30" black skirted table
- 2 side chairs
- 1 waste basket

The above listed items are included in your booth package. Exhibitor kits will be emailed/ mailed spring 2015 and will include information on electrical services, internet, audio/visual, freight/shipping, and additional rental items. Single booth space is 10'x10', double booth space is 20'x10' and triple booth space is 30'x10'. Please call for other options.

INSTALLATION OF EXHIBIT
Monday September 28
2:30 p.m. – 7:00 p.m.
Installation of exhibit equipment and material must be completely set-up and in-place by 7:00 p.m. on Monday September 28. Installation times are subject to change slightly.

DISMANTLING OF EXHIBIT
Wednesday September 30
12:15 p.m. – 4:30 p.m.
Dismantling of booths may commence no earlier than 12:15 p.m., and the exhibit hall must be completely cleared by 4:30 p.m. on Wednesday September 30. Dismantling times are subject to change slightly. Exhibitors may be fined by the Fire Marshal for tearing down exhibits prior to the official time.

NOTICE:
The Indianapolis Marriott Downtown does not have adequate storage space for crates and exhibitor shipments and will not accept delivery. Please ship exhibits through the official exposition services provider for the Resource Recycling Conference.

BOOTH CONSTRUCTION AND DISPLAY

Exhibit display panel or equipment should not project further than 8' from the back drape and 36" along the side rails. There shall be no obstruction in the aisle. Noise level on sound systems, recorders, speakers, live music, etc., shall be maintained so as to not to disturb other exhibitors. No special signs, booth structures, apparatus or lighting fixtures are permitted in excess of 8' in height. No helium balloons are permitted. Exhibit material must not interfere with the view into adjoining booths. All exhibits must comply with city fire, building and electrical codes and regulations. All electrical work must be ordered through the decorator or the facility.

Conference management reserves the right to request, at any time before or during the conference, samples of promotional literature and/or booth display layout before the exhibitor will be eligible to participate or continue in the exhibition. The Resource Recycling Conference, in sole discretion, reserves the right to determine which forms, products and/or booth display layout are appropriate, and to refuse, cancel or restrict any applicant or exhibit. If conference management decides that any of these do not meet its standards or are not suitable, then the exhibitor must, at once, comply with management demands and/or withdraw. Exhibitors engaging in objectionable methods or behavior shall be subject to eviction without refund.

All print and electronic advertisements, as well as company's marketing material and booth display are subject to approval by Resource Recycling, Inc., which reserves the right to reject or cancel any ad at any time if the ad does not conform to the editorial or graphic standards of the magazine, newsletter and/or electronic newsletter as determined by the Publisher.

Representatives of non-exhibiting firms will not be permitted to demonstrate their products or distribute advertising material in the trade show or conference. Exhibitors will not be permitted to demonstrate their products or distribute advertising material outside of their assigned booth space. Sponsors may distribute advertising materials at their assigned sponsored event (i.e., lunch, breaks, reception).

ASSIGNMENT OF SPACE

Assignment of exhibit space is based on a priority point system. The priority point system is designed to recognize organizations for their past and present support of the Resource Recycling Conference and to encourage new organizations to participate. Priority points are awarded for each year of participation as an exhibitor and/or sponsors and will be used to determine the order in which space will be assigned in the exhibit hall. In the event that more than one organization has the same number of points, priority for those organizations will then be determined in order of which contracts are received. Priority points are only awarded upon full payment of the exhibitor and/or sponsorship fees. The Resource Recycling Conference will make every effort to make assignments to preferred booth locations. If preferred space is not available, the Resource Recycling Conference will assign the next best available space. The Resource Recycling Conference reserves the right to use its sole discretion to relocate or reassign exhibit booths at any time for the overall benefit of the conference, such as separating competitors, or to accommodate revised floor plans. Specific booth assignments are not final until payment in-full has been received and confirmed in writing by the conference manager.

PRIORITY POINTS ARE AWARDED AS FOLLOWING:

- Four points for each year organization participated at a platinum level sponsor
- Three points for each year organization participated at a gold level sponsor
- Two points for each year organization participated at a sliver level sponsor
- One point for each year organization participated as a bronze or lower level sponsor
- One point for each year organization has exhibited only
- Additional points for placing advertisements in Resource Recycling, Plastics Recycling Update and/or E-Scrap News

To maintain priority points, all exhibiting and/or sponsoring organizations are required to participate once as an exhibitor and/or sponsor in a two-year period. If a year is skipped, the exhibitor and/or sponsor will retain all earned points to-date, but will not earn additional points. If there is no participation in a two-year period, all priority points are forfeited. All exhibiting and/or sponsoring organizations are responsible for following all rules, regulations, guidelines and polices presented. Violations by individuals representing participating organizations will be cause for forfeiting all priority points.

FINAL BOOTH ASSIGNMENTS WILL BE ANNOUNCED EARLY SEPTEMBER 2015.

RESERVING AND CONTRACTING SPACE

The application for sponsorship and/or exhibiting must be completed in its entirety and payment must accompany the application. The receipt and acceptance by the Resource Recycling Conference of the signed application/contract accompanied, by payment for sponsorship and exhibit space, will constitute a binding agreement for the right to use the space allocated. In the event of fire, strikes, war or other acts of nature rendering the exhibit area unfit or unavailable for use, this contract will be voided. Application for exhibit space must be made on the official form and accompanied by full payment to be considered final. Completion of application constitutes that the exhibiting company and its representatives agree to abide by all the terms and conditions listed in the exhibit guidelines.

SUBLETTING OF SPACE

No exhibitor shall assign, sublet or share the whole or any part of its assigned space without the written approval by Resource Recycling Conference management.

LIABILITY & SECURITY

Exhibiting company agrees to assume all responsibility for any loss or injury related to their booth, and that they shall indemnify and hold harmless the Resource Recycling Conference, Resource Recycling, Inc. and company owners and employees as well as the Indianapolis Marriott Downtown, Marriott Hotels & Resorts and the Hotel's owners, managers, subsidiaries, affiliates, employees and agents from all liability in which may ensue, for any cause. The exhibit hall will be secured, to the extent possible, during those hours when the exhibit hall is not open to the public and attendees. However, the Resource Recycling Conference cannot guarantee against loss, damage or injury of any kind. Be advised, exhibitor should not leave valuables unattended during set-up, exhibit and conference hours and after show hours, and/or dismantling. Exhibitors are solely responsible for the security of their exhibit and equipment. Exhibitors understand that Resource Recycling, Inc. nor hotel parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

CANCELLATION POLICY

Notification of booth space cancellation must be in writing and received on or before July 15, 2015. Notification can be mailed to Resource Recycling, Inc., PO Box 42270, Portland, OR 97242 or faxed to 503-233-1356 or emailed to jef@resource-recycling.com. Any cancellation of booth space for any reason or at any time is subjected to a $250 processing fee. No refunds provided after July 15, 2015. There will be no refund for exhibitors who for any reason do not exhibit at the Resource Recycling Conference and have not submitted a written cancellation request prior to the deadline outlined above. No refunds provided for sponsorship cancellations.

REGISTRATION AND BADGES

The conference sessions and trade show are limited to attendees who have registered to attend the conference. Sponsors and/or exhibitors representatives are required to register for the conference and wear badges throughout the exhibition and conference. Sponsoring companies receive one to four complimentary registrations, depending on the level of sponsorship. Registration includes entrance to sessions, exhibit hall, meals and evening reception. Additional registrations can be purchased at a discounted rate of $425 per person (Regular registration rate is $505 each). The Resource Recycling Conference reserves the right to withdraw the use of the badge used to gain admission to the exhibit hall by any person other than the one for whom it was assigned.

The Resource Recycling Conference reserves the right to refuse to admit and eject from the trade show or conference any objectionable or undesirable person or person; and on the exercise of this authority, the exhibitor, for himself, his employees and agents, hereby waives any right and all claim of damages against the Resource Recycling Conference, Resource Recycling, Inc. and the host hotel.

On-site sponsor and/or exhibitor registration is subject to a $50 on-site processing fee, in addition to the $425 discounted registration fee that is offered to sponsors and exhibitors.

MEDIA CIRCULATION

Resource Recycling is distributed to over 31,000 readers each month. Magazine readers include executives, owners, operation managers and waste management professionals in private recycling and composting businesses; local, state and federal governments; waste haulers; consultants; equipment dealers; waste generators at commercial businesses and institutions; and all others allied in the field. The Resource Recycling e-newsletter reaches over 48,000 unique readers each week.
Conference attendees will receive a conference packet that includes the show issue of the Resource Recycling magazine and the conference program. Copies of Plastics Recycling Update and E-Scrap News will be available at the registration desk or at the Resource Recycling, Inc. booth in the trade show for those attendees interested in a sample copy.

NOTICE:
For more information on advertising in Resource Recycling, Plastics Recycling Update and E-Scrap News and/or the corresponding electronic newsletters, please contact Rick Downing at rickdowning@oh.rr.com or 440-257-6453.

DIGITAL FILE PREPARATION

Please prepare ads to these specifications to ensure quality reproduction. All print ads for the conference program and *Resource Recycling* magazine are due August 15, 2015

Don't have an ad? We would be happy to help design an ad for you. Please contact Suzette DuCharme at 503-233-1305 x113 or suzette@resource-recycling.com for more information and rates.

Ad Dimensions

Full-page	8 ½ x 11 (Full Bleed 8 ¾ x 11 ¼)
Half-page	7 ½ x 5
Quarter-page	3 ⅜ x 5

Format/Media/Software

Adobe Creative Suite CC & CS6: Photoshop, InDesign, Illustrator, or Acrobat

PDF files should be produced in Acrobat 4.0 or higher, with all fonts embedded and at high resolution – at least 300 dpi (high-resolution). Note all PMS colors need to be converted to process colors. Process colors when used with transparency effects will not print reliably as pdfs. To insure accuracy send file in backup format (e.g., tif, jpg, psd, ai).

Important Graphic Specifications

Include all graphic files on your disk or in your email:

- High-resolution photo EPS or TIFF at 300 dpi
- High-resolution lineart EPS or TIFF at minimum 600 dpi
- JPEG at 300 dpi at 100 percent
- CMYK or Pantone (PMS) colors from process
- Include all screen and printer fonts used
- Turn text into outline in illustrator and save as ai or pdf (eliminates need to send fonts)

Sending Files

Using ftp software, log on at: ftp.resource-recycling.com with username: *design@resource-recycling.com* and password: *design2011*. Then send an email to ads@resource-recycling.com and we'll retrieve the files. Smaller files can be attached to an email to ads@resource-recycling.com. When sending files via email, please be sure to include all screen and printer fonts and graphics. The email subject field should list your company and which conference the ad is for. Please include contact person, phone and fax numbers in your email.

BANNER ADVERTISEMENT PREPARATION

Banner ads for the website and/or electronic newsletters should consist of your company logo and/or company name.

Dimensions: 600 x 120 pixels (at 72 ppi)

Formats: GIF or JPG

Email files to jef@resource-recycling.com. The email subject field should indicate it is a banner ad – e.g., "ABC Company, E-Scrap Conference Banner Ad." Please include the hyperlink you would like the ad to be directed to, as well as your contact information.

All print and electronic advertisements, as well as company's marketing material and booth display are subject to approval by Resource Recycling, Inc., which reserves the right to reject or cancel any ad at any time if the ad does not conform to the editorial or graphic standards of the magazine, newsletter and/or electronic newsletter as determined by the Publisher.

COMPANY DESCRIPTION

If you completed the sponsorship contract online, please make sure to complete your company description on the online sponsorship contract. Otherwise, email a brief company description (up to 75 words) of your services and/or product offered by your organization to jef@resource-recycling.com. This description will be used in the conference program and on the conference website. Company descriptions for the conference program are due by August 15, 2015. No changes to the company description will be permitted after August 15, 2015. All company descriptions are subject to approval by conference management. If a company description is not provided, Resource Recycling editors will pull one from your company website. Company descriptions will be edited by Resource Recycling editors for grammar and to internal style guidelines.

Please contact Suzette DuCharme with any questions or additional information on your ads and artwork at 503-233-1305 ext. 113 or suzette@resource-recycling.com.