

Make The Most Of The

RESOURCE RECYCLING CONFERENCE

Increase your industry exposure, maximize your ROI, generate new leads and maintain your relationships.

Resource Recycling, Inc., publisher of *Resource Recycling* magazine invites you to attend the inaugural Resource Recycling Conference that will be held October 26th and 27th at the Marriott Rivercenter in San Antonio, Texas. The only major conference in North America focusing solely on the trends and issues affecting municipal waste recycling. The Resource Recycling Conference will offer in-depth, comprehensive assessments of MRF technologies, recycling market developments, collection innovations and new public policy and legislative initiatives. In addition, the exhibit hall will feature the latest recycling equipment and services.

For over 28 years, Resource Recycling, Inc., has been a leader in providing the recycling and composting industry with the most comprehensive information on all things recycling, from markets to research, data, technology and legislation, providing in-depth, educational articles and presentations from the industry's leading professionals. Resource Recycling, Inc. also publishes *E-Scrap News* and *Plastics Recycling Update*. The Resource Recycling Conference compliments the company's two highly-successful annual events, The Plastics Recycling Conference and The E-Scrap Conference. Both events are the largest conferences in the world regard to their respective fields.

More than ever, it is important not to lose personal contact with your clients and prospects. The conference offers array of sponsorship, exhibiting and advertising options that provide your organization with a cost-effective way to promote your products and services, establish your brand, build new business relationship and secure your position as a leader in the industry. Sponsorship is the perfect opportunity to reach industry decision makers, including product manufacturers, federal, state and local government officials, and trade association leaders, among others.

Resource Recycling Conference looks forward to the opportunity to partner with you and showcase your organization.



October 26-27, 2010 | Marriott Rivercenter | San Antonio, Texas | www.rrconference.com

Exhibitor Opportunities & Guidelines

The tradeshow provides your company the perfect opportunity to reach key industry decision makers. Sponsors of the Resource Recycling Conference will receive a complimentary booth in the exhibit hall. The conference does not provide tickets/passes just to attend the tradeshow.

Conference Location

This year's conference will be held at the Marriott Rivercenter in San Antonio, Texas. The exhibit hall will be held in Salon EF.

Marriott Rivercenter

101 Bowie St.

San Antonio, TX 78205

Ph: 210.223.1000

Web site: www.marriott.com/hotels/travel/satrc-san-antonio-marriott-rivercenter/

The Marriott Rivercenter does not have adequate storage space for crates and exhibitor shipments and will not accept delivery. Please ship exhibits through the expo services company.

Booth Specifications

- 10'x10' standard exhibit booth
- 8' drape along back and 3' along sides of exhibit booth
- 7"x44" exhibitor identification sign
- 6'x30" skirted table
- 2 side chairs
- 1 waste basket

The above listed items are included in your booth package. Exhibitor kits will be emailed/mailed Summer 2010 and will include information on electrical services, internet, audio/visual, freight/shipping, and additional rental items. Single booth space is 10'x10', double booth space is 20'x10' and triple booth space is 30'x10'.

Booth Fees

Single Booth Space (10'x10') - \$1,500

Double Booth Space (20'x10') - \$2,850

Triple Booth Space (30'x10') - \$4,050

Event Specification and Package

Exhibiting company receives:

- One complimentary registration. Additional registrations can be purchased for \$335 each / \$385 each (includes Night in Old San Antonio reception hosted by STAR.). Regular registration rate is \$400 each / \$450 each (includes Night in Old San Antonio reception hosted by STAR). Registration includes entrance to sessions, tradeshow, meals and evening reception on October 26th. ***All booth representatives must be registered.***
- Company listing in the conference program and Web site. Company listing will include your organization's Web site and brief company description of the services and/or products offered by your organization.

Company Description

Please e-mail a brief company description (up to 75 words) of your services and/or product offered by your organization to cara@resource-recycling.com. This description will be used in the conference program and on the conference Web site. Company descriptions for the conference program are due by October 1, 2010. No changes to the company description will be permitted after October 5, 2010. All company descriptions are subject to approval by conference management. If a company description is not provided, *Resource Recycling* editors will pull one from your company Web site. Company descriptions will be edited by *Resource Recycling* editors.

Tradeshow Hours

Tuesday, October 26th
10:00 am – 10:45 am
1:00 pm – 1:30 pm
3:00 pm – 3:30 pm
5:00 pm – 7:00 pm

Wednesday, October 27th
8:00 am – 12:00 pm

The tradeshow floor may see traffic at other times during the conference. Official tradeshow hours are subject to change without notice.

Installation of Exhibit

Monday, October 25th
2:30 pm – 7:00 pm

Installation of exhibit equipment and material must be completely set-up and in-place by 7:00 pm on Monday, October 25th. Installation times are subject to change slightly.

Dismantling of Exhibit

Wednesday, October 27th
12:15 pm – 3:30 pm

Dismantling of booths may commence no earlier than 12:15 pm, and the exhibit hall must be completely cleared by 5:00 pm on Wednesday, October 27th.

Booth Construction and Display

Exhibit display panel or equipment should not project further than 8' from the back drape and 36" along the side rails. There shall be no obstruction in the aisle. Noise level on sound systems, recorders, speakers, live music, etc., shall be maintained so as not to disturb other exhibitors. No special signs, booth structures, apparatus or lighting fixtures are permitted in excess of 8' in height. No helium balloons are permitted. Exhibit material must not be set up as to interfere with the view into adjoining booths. All exhibits must comply with city fire, building and electrical codes and regulations. All electrical work must be ordered through the decorator or the facility.

Conference management reserves the right to request, at any time before or during the conference, samples of promotional literature and/or booth display layout before the exhibitor will be eligible to participate or continue in the exhibition. Resource Recycling Conference, in sole discretion, reserves the right to determine which forms, products and/or booth display layout are appropriate, and to refuse, cancel or restrict any applicant or exhibit. If conference management decides that any of these do not meet its standards or are not suitable, then the exhibitor must, at once, comply with the management demands and/or withdraw. Exhibitor engaging in objectionable methods shall be subject to eviction without refund.

Representatives of non-exhibiting firms will not be permitted to demonstrate their products or distribute advertising material in the tradeshow or conference. Exhibitors will not be permitted to demonstrate their products or distribute advertising material outside of their assigned booth space. Sponsors may distribute advertising materials at their assigned sponsored event (i.e., lunch, breaks, reception).

Subletting of Space

No exhibitor shall assign, sublet or share the whole or any part of its assigned space without the written approval by Resource Recycling Conference management.

Reserving and Contracting Space

The application for sponsorship must be completed in its entirety and payment must accompany the application. The receipt and acceptance by Resource Recycling Conference of the signed application/contract accompanied, by payment for sponsorship and exhibit space, will constitute a binding agreement for the right to use the space allocated. In the event of fire, strikes, war or other acts of nature rendering the exhibit area unfit or unavailable for use, this contract will be voided. Application for exhibit space must be made on the official form and accompanied by full payment to be considered final. Completion of application constitutes that the exhibiting company and its representatives agree to abide by all the terms and conditions listed in the exhibit guidelines.

Payment Policy and Schedule

Exhibitor agrees to enclose with application a minimum 50-percent deposit. The balance is due by September 24, 2010. After September 24th, if a credit card was provided to secure your deposit, the credit card will be automatically charged for the balance due. Payment may be made by check, credit card (Visa, MasterCard or American Express) or wire transfer. Make checks payable to Resource Recycling and mail to: Resource Recycling Conference, PO Box 42270, Portland, OR 97242. Credit card payments may be mailed to the above address, or faxed to 503.233.1356, or you may call 503.233.1305 to provide your credit card information over the phone.

Cancellation / Refund Policy

Notification of booth space cancellations must be in writing and received on or before September 24, 2010. Notification can be mailed to Resource Recycling Conference, PO Box 42270, Portland, OR 97242 or faxed to 503.233.1356 or emailed to cara@resource-recycling.com. Any cancellation of booth space for any reason is subject to \$100 processing fee. No refunds provided after September 24th. There will be no refund for exhibitors who for any reason do not exhibit at the Resource Recycling Conference and have not submitted a written cancellation request prior to the deadline outlined above.

Assignment of Space

The Resource Recycling Conference will make every effort to make assignments to preferred booth locations. If space is not available, the Resource Recycling Conference will assign the next best available space. The Resource Recycling Conference reserves the right to use its sole discretion to relocate or reassign exhibit booths at any time for the overall benefit of the conference, such as separating competitors, or to accommodate revised floor plans. Specific booth assignments are not final until payment in-full has been received and confirmed in writing by the conference manager. Sponsors of the Resource Recycling Conference and advertisers in *Resource Recycling*, *E-Scrap News* and *Plastics Recycling Update* will be given priority placement.

Liability & Security

Exhibiting company agrees to assume all responsibility for any loss or injury related to their booth, and that they shall indemnify and hold harmless Resource Recycling Conference, Resource Recycling Inc. and company owners and employees as well as the Marriott Rivercenter, Marriott Hotels & Resorts and the Hotel's owners, managers, subsidiaries, affiliates, employees and agents from all liability in which may ensue, for any cause. The exhibit hall will be secured, to the extent possible, during those hours when the exhibit hall is not open to the public and attendees. However, Resource Recycling Conference cannot guarantee against loss, damage or injury of any kind. Be advised, exhibitor should not leave valuables unattended during set-up, exhibitor hours and after show hours, and/or dismantling. Exhibitors are solely responsible for the security of their exhibit and equipment. Exhibitors understand that Resource Recycling, Inc. nor hotel parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

Registration and Badges

The conference sessions and tradeshow are limited to attendees who have registered to attend the conference. Sponsors and/or exhibitors representatives are required to register for the conference and wear badges throughout the exhibition and conference. Sponsoring companies receive two to four complimentary registrations, depending on the level of sponsorship. Registration includes entrance to sessions, exhibit hall, meals and evening reception. Additional registrations can be purchased at a discounted rate for \$335 each / \$385 each (includes Night in Old San Antonio reception hosted by STAR.). Regular registration rate is \$400 each / \$450 each (includes Night in Old San Antonio reception hosted by STAR). The Resource Recycling Conference reserves the right to withdraw the use of the badge used to gain admission to the exhibit hall by any person other than the one for whom it was assigned.

The Resource Recycling Conference reserves the right to refuse to admit and eject from the tradeshow or conference any objectionable or undesirable person or person; and on the exercise of this authority, the exhibitor, for himself, his employees and agents, hereby waives any right and all claim of damages against the Resource Recycling Conference, Resource Recycling, Inc. and the host hotel.

On-site sponsor and/or exhibitor registration is subject to a \$50 on-site processing fee, in addition to the \$335 discounted registration fee that is offered to sponsors and exhibitors.



Social and Meeting Functions

Any social function in a public space of the Resource Recycling Conference approved hotel(s) must be approved by the Resource Recycling Conference management. Most social functions are not restricted, with the exception of the request that these functions do not take place during official conference and tradeshow schedule times, including the networking reception.

The Resource Recycling Conference has secured a few small meeting rooms for sponsors and exhibitors to meet with clients or potential clients in a private setting. To reserve one of these meeting rooms, please contact Cara Bergeson at cara@resource-recycling.com prior to the conference or speak to a conference representative at the conference registration desk on-site.

Media Circulation

Resource Recycling is distributed to over 12,500 readers each month. Magazine readers include executives, owners, operation managers and waste management professionals in private recycling and composting businesses; by local, state and federal governments; waste haulers; consultants; equipment dealers; waste generators at commercial businesses and institutions; and others allied in the field.

Conference attendees will receive a conference packet that includes the show issue of the *Resource Recycling* magazine and the conference program. Copies of *Plastics Recycling Update* and *E-Scrap News* will be available at the registration desk or at the Resource Recycling, Inc. booth in the tradeshow for those attendees interested in a sample copy.

For more information on advertising in *Resource Recycling*, *Plastics Recycling Update* and *E-Scrap News* and/or the corresponding electronic newsletters, please contact Cara Bergeson at cara@resource-recycling.com.

Night in Old San Antonio

Join us October 25th at the Maverick Plaza in La Villita Park from 7:00 pm – 10:00 pm for a Night in Old San Antonio hosted by the State of Texas Alliance for Recycling (STAR). Strumming guitars, shining horns and acapella voices of Mariachis set the tone for a festive evening in old San Antonio with the added excitement of a performance by the elegant dancers of Ballet Folklorico, whose lively steps perform the traditional dances of Old Mexico in their bright colorful costumes. Food and drinks (included in the \$50 fee to attend) will be continuously served from brightly colored carts and booths – including Mexican favorites like fajitas, quesadillas and tamales washed down with iced tea, beer and margaritas – all walking distance from the Marriott Rivercenter Hotel. Enjoy a relaxed and open atmosphere to meet, network, or simply unwind at this can't miss evening fiesta! Proceeds benefit the State of Texas Alliance for Recycling (STAR) a 501(c)3 non-profit.



RESOURCE RECYCLING CONFERENCE

Exhibitor Contract

Please complete all sections of the contract and return with payment to Resource Recycling, Inc., PO Box 42270, Portland, Oregon 97242-0270 or fax to 503.233.1356. For questions, contact Cara Bergeson at cara@resource-recycling.com.

Contact Information (for correspondence only)

Organization / Company

Contact Person

Mailing Address

City / State / Zip

Phone / Fax

Email

Company Information for Conference Program & Web site

The information provided below will be used for the conference program and Web site.

Organization / Company

City / State

Phone

Web site

Please email a brief description (up to 75 words) of your services and/or products offered by your organization/company to cara@resource-recycling.com.

Registrations

Additional registrations may be purchased at a discounted rate of \$335 each / \$385 each (includes Night in Old San Antonio reception hosted by STAR.). Please complete a registration form for each person attendee the conference, complementary and discounted registrations.

Additional Advertising

Banner or Tower Advertisement in Attendee Newsletters – an additional \$250

Would like to advertise in *Resource Recycling*, *E-Scrap News* and/or *Plastics Recycling Update*. A representative will contact you.

Booth Space

Single Booth - \$1,500

Double Booth – an additional \$2,850

Triple Booth – an additional \$4,050

Please select desired space in order of preference. Refer to the Exhibitor Guidelines for details on how booth assignments will be made.

Payment

Amount enclosed: \$ _____

Check (make checks payable to Resource Recycling, Inc.)

Credit Card (check one): Visa MC AMX

Card Number

Exp Date

Billing Address (if different than the contact address listed above)

City / State / Zip

Name on Card

Upon acceptance by Resource Recycling, Inc., this contract for sponsorship of the Resource Recycling Conference will become a contract between the applying sponsor and the Resource Recycling Conference. The sponsoring company and its representatives agree to abide by the terms and conditions listed. If exhibiting, the sponsoring company and its representatives agree to abide by all the terms and conditions listed in the exhibitor guidelines.

Authorized Signature

Printed Name

Date

Office Use Only:

JD _____ CB _____ JP _____

Payment _____

Booth Number _____

RESOURCE RECYCLING CONFERENCE

Sponsor/Exhibitor Registration Form

First / Last Name (as to appear on name badge)

Title

Organization / Company

Email

Phone

Fax

Mailing Address

City / State / Zip

Country

Platinum Sponsor Gold Sponsor Silver Sponsor Exhibitor Only

Special Requests/Needs: I will need assistance or special accommodations to participate. Please specify: _____

Special meal request Vegetarian Vegan Kosher

Registration Information: Exhibiting only organizations/companies receive one complimentary registration. Additional registrations can be purchased at a discounted price of \$335 per person.

Please submit one registration form per attendee. Duplicate this form when registering more than one person from an organization. If payment is made for multiple attendees attach all individual registration forms to check.

Complete all sections of registration form and return with payment to the Resource Recycling, Inc., PO Box 42270, Portland, OR 97242-0270 or by fax at 503.233.1356.

Registration includes two continental breakfasts, two lunches, refreshment breaks, conference packet, and admission to all Resource Recycling Conference sessions, exhibit hall and evening reception on the 26th. All Resource Recycling Conference sessions and trade show will be held at the Marriott Rivercenter San Antonio.

On-site registration is subject to a \$50 processing fee in addition to the late registration fee of \$300 US Dollars.

Night in Old San Antonio reception hosted by STAR will be held the evening of October 25th for an additional fee. Proceeds go to STAR. A \$50 fee will be added to complimentary registration if attendee wishes to attend Night in Old San Antonio reception.

Greenstar Recycling Tours will take place the afternoon of the 25th and 27th. Refer to the conference Web site for tour times.

Leading the Way to Zero Waste workshop will be held 9:30 am – 2:30 pm on October 25th. Refer to the conference Web site for additional information on the workshop.

NRC Membership Meeting will be held 2:00 pm – 5:00 pm on October 25th. For additional information visit www.nrc-recycling.org.

Questions: For registration questions, contact Jef Drawbaugh at 503.233.1305 x118 or by email at jef@resource-recycling.com

Hotel Accommodations: Hotel reservations can be made directly with the Marriott Rivercenter by calling 1.800.228.9290 or online through the conference Web site, www.rrconference.com. Conference attendees will receive a special discounted rate of \$169 plus taxes for single/double occupancy.

Registration Fees:

- Complimentary Registration
- Complimentary Registration plus \$50 fee for Night in Old San Antonio reception hosted by STAR
- Additional Registration \$335
- Additional Registration \$385 (includes Night in Old San Antonio reception hosted by STAR.)
- \$100 – Leading the Way to Zero Waste Workshop
- \$10 – Greenstar Recycling Tour / Requested Tour Time: _____
- I will attend the National Recycling Coalition Membership Meeting

Payment:

Full payment must accompany this registration form. Your confirmation and receipt will be emailed to the email address provided above. **If you do not receive an email confirmation within 48 hours, please resubmit your registration form.**

- Check (make checks payable to Resource Recycling, Inc.)
- Credit Card (Visa, MasterCard, Amex)

Card Number

Exp Date

Billing Address / City / State / Zip (if different than mailing address)

Name on Card

Signature

October 26-27, 2010
Marriott Rivercenter | San Antonio, Texas
www.rrconference.com

Office Use Only:

JD _____ CB _____ JP _____ Payment _____

Ribbons: Platinum Gold Silver Exhibitor Speaker Moderator