

Make The Most Of The RESOURCE RECYCLING CONFERENCE

Increase your industry exposure, maximize your ROI, generate new leads and maintain your relationships.

Resource Recycling, Inc., publisher of *Resource Recycling* magazine invites you to attend the Resource Recycling Conference that will be held August 17th and 18th at the JW Marriott Indianapolis, Indianapolis, Indiana. The only major conference in North American focusing solely on the trends and issues affecting municipal waste recycling. The Resource Recycling Conference will offer in-depth, comprehensive assessments of MRF technologies, recycling market developments, collection innovations and new public policy and legislative initiatives. In addition, the exhibit hall will feature the latest recycling equipment and services.

For over 28 years, Resource Recycling, Inc., has been a leader in providing the recycling and composting industry with the most comprehensive information on all things recycling, from markets to research, data, technology and legislation, providing in-depth, educational articles and presentations from the industry's leading professionals. Resource Recycling, Inc. also publishes *E-Scrap News* and *Plastics Recycling Update*. The Resource Recycling Conference compliments the company's two highly-successful annual events, The Plastics Recycling Conference and The E-Scrap Conference. Both events are the largest conferences in the world regard to their respective fields.

More than ever, it is important not to lose personal contact with your clients and prospects. The conference offers array of sponsorship, exhibiting and advertising options that provide your organization with a cost-effective way to promote your products and services, establish your brand, build new business relationship and secure your position as a leader in the industry. Sponsorship is the perfect opportunity to reach industry decision makers, including product manufacturers, federal, state and local government officials, and trade association leaders, among others.

We have established several sponsorship levels and exhibit opportunities, with extensive benefits designed to complement your strategic marketing objectives. Resource Recycling Conference looks forward to the opportunity to partner with you and showcase your organization.



August 17 – 18, 2011 | JW Marriott Indianapolis | Indianapolis, IN | www.rrconference.com

Sponsorship Opportunities

Platinum Level - \$10,000

Select from one of the following sponsorship events/activities, or call to customize your sponsorship event:

- Networking Lunch (two available)
- Networking Reception
- Entertainment at Reception
- Lanyards
- Specialty Coffee Tickets
- Internet Kiosk
- Conference Proceedings CD

Platinum Level Sponsorship Benefits:

- Complimentary booth in the exhibit hall (\$1,550 value)
- Four complimentary registrations (\$1,660 value)
- A full-page, color advertisement in the conference program (\$2,250 value)
- A quarter-page, black-and-white bonus ad in the *Resource Recycling* magazine* (\$1,030 value)
- Banner style advertisements on the *Resource Recycling* electronics newsletter for six-weeks (\$565 value)
- Banner style advertisement on the attendee electronic newsletter for six-weeks (\$450 value)
- Company listing in the conference program and on the conference Web site
- Sponsored event signage (if applicable)
- Company name on screen at opening sessions
- Acknowledgement as a platinum sponsor in the conference program, from the podium and general conference signage
- A portion of your sponsorship dollars will go towards research projects that will be presented at the conference

*Advertisement may be upgraded in size and to color for an additional fee. Advertisement is considered a bonus ad to those who have already scheduled advertisements in the *Resource Recycling* magazine.

Gold Level - \$5,500

Select from one of the following sponsorship events/activities, or call to customize your sponsorship event:

- Continental Breakfast (two available)
- Networking Refreshment Break (three available)
- Message Board
- Networking Lounge

Gold Level Sponsorship Benefits:

- Complimentary booth in the exhibit hall (\$1,550 value)
- Three complimentary registrations (\$1,245 value)
- A half-page, color advertisement in the conference program (\$1,545 value)
- Banner style advertisements on the *Resource Recycling* electronics newsletter for four-weeks (\$375 value)
- Company listing in the conference program and on the conference Web site
- Sponsored event signage (if applicable)
- Company name on screen at opening sessions
- Acknowledgement as a gold sponsor in the conference program, from the podium and general conference signage

Silver Level - \$2,750

Select from one of the following sponsorship events/activities, or call to customize your sponsorship event:

- Conference Folder
- Agenda on back of Name Badge
- Prize Give-a-Ways
- Registration Scholarships

Silver Level Sponsorship Benefits:

- Complimentary booth in the exhibit hall (\$1,550 value)
- Two complimentary registrations (\$830 value)
- Company listing in the conference program and on the conference Web site
- Company name on screen at opening sessions
- Acknowledgement as a silver sponsor in the conference program, from the podium and general conference signage

Sponsorship Benefits Comparisons

	Platinum	Gold	Silver
Exhibit booth	yes	yes	yes
Registrations	4	3	2
Ad in conference program	full-page/color	half-page/color	--
Ad in <i>Resource Recycling</i>	quarter-page/bw	--	--
Company listing conference program and conference Web site	yes	yes	yes
Banner ad in the conference attendee electronic newsletter	6 weeks	--	--
Banner ad in <i>Resource Recycling</i> electronic newsletter	6 weeks	4 weeks	--
Sponsored event signage (if applicable)	yes	yes	yes
General conference signage	yes	yes	yes
Company name on screen at opening session	yes	yes	yes
Sponsorship of conference research project	yes	--	--
	\$10,000	\$5,500	\$2,750

Sponsorship Events

Some sponsorship events will have multiple sponsors assigned to them. Sponsored events will be assigned on the basis of the order in which applications/contracts are received. If a sponsored event was not selected, the Resource Recycling Conference will assign a sponsored event. The Resource Recycling Conference reserves the right to use its sole discretion to assign or reassign sponsored events at any time for the overall benefit of the conference.

Customize a Sponsorship Event

Have an idea for a sponsorship event or benefit? We will be happy to discuss customizing a sponsorship event or benefit just for you. Possibilities include, but are not limited to, sponsoring scholarships, plenary speaker or special give-a-way. For more information, please contact Cara Bergeson at cara@resource-recycling.com.



Registration and Badges

The conference sessions and tradeshow are limited to attendees who have registered to attend the conference. Sponsors and/or exhibitors representatives are required to register for the conference and wear badges throughout the exhibition and conference. Sponsoring companies receive two to four complimentary registrations, depending on the level of sponsorship. Registration includes entrance to sessions, exhibit hall, meals and evening reception. Additional registrations can be purchased at a discounted rate for \$350 each Regular registration rate is \$415 each. The Resource Recycling Conference reserves the right to withdraw the use of the badge used to gain admission to the exhibit hall by any person other than the one for whom it was assigned.

The Resource Recycling Conference reserves the right to refuse to admit and eject from the tradeshow or conference any objectionable or undesirable person or person; and on the exercise of this authority, the exhibitor, for himself, his employees and agents, hereby waives any right and all claim of damages against the Resource Recycling Conference, Resource Recycling, Inc. and the host hotel.

On-site sponsor and/or exhibitor registration is subject to a \$50 on-site processing fee, in addition to the \$350 discounted registration fee that is offered to sponsors and exhibitors.

Social and Meeting Functions

Any social function in a public space of the Resource Recycling Conference approved hotel(s) must be approved by the Resource Recycling Conference management. Most social functions are not restricted, with the exception of the request that these functions do not take place during official conference and tradeshow schedule times, including the networking reception.

The Resource Recycling Conference has secured a few small meeting rooms for sponsors and exhibitors to meet with clients or potential clients in a private setting. To reserve one of these meeting rooms, please contact Cara Bergeson at cara@resource-recycling.com prior to the conference or speak to a conference representative at the conference registration desk on-site.

Media Circulation

Resource Recycling is distributed to over 12,500 readers each month. Magazine readers include executives, owners, operation managers and waste management professionals in private recycling and composting businesses; by local, state and federal governments; waste haulers; consultants; equipment dealers; waste generators at commercial businesses and institutions; and others allied in the field.

Conference attendees will receive a conference packet that includes the show issue of the *Resource Recycling* magazine and the conference program. Copies of *Plastics Recycling Update* and *E-Scrap News* will be available at the registration desk or at the Resource Recycling, Inc. booth in the tradeshow for those attendees interested in a sample copy.

For more information on advertising in *Resource Recycling*, *Plastics Recycling Update* and *E-Scrap News* and/or the corresponding electronic newsletters, please contact Cara Bergeson at cara@resource-recycling.com.



Digital File Preparation

Please prepare ads to these specifications to ensure quality reproduction. All print ads for the conference program and *Resource Recycling* are due **July 1, 2011**.

Don't have an ad? We would be happy to help design an ad for you. Please contact Suzette DuCharme at 503.233.1305 x113 or suzette@resource-recycling.com for more information and rates.

Ad Dimensions

Full-page	8 ½ x 10 (Full Bleed 8 ¾ x 11 ¼)
Half-page	7 ½ x 4 7/8
Quarter-page	3 ¾ x 4 7/8

Format/Media/Software

We only accept Macintosh OS versions of the following software:

- Adobe Creative Suite CS3 (InDesign, Photoshop, Illustrator)
- QuarkXPress 7.1

Programs we do not support: Microsoft Word, Microsoft Publisher or Corel Draw.

PDF files should be produced in Acrobat 4.0 or higher, with all fonts embedded and high resolution. Original artwork should be at least 300 dpi (high-resolution) from which the PDF is made.

Important Graphic Specifications

Include all graphic files on your disk or in your email:

- High-resolution photo EPS or TIFF at 300 dpi
- High-resolution lineart EPS or TIFF at minimum 300 dpi
- JPEG at 300 dpi at 100 percent
- CMYK or Pantone (PMS) colors from process
- Include all screen and printer fonts used
- Turn text into outline in Illustrator or Freehand and save as EPS (eliminates need to send fonts)

Sending Files

Using ftp software, log on at : [ftp@resource-recycling.com](ftp://ftp@resource-recycling.com) with username: design@resource-recycling.com and password: *design2011*. Then send an email to ads@resource-recycling.com and we'll retrieve the files. Smaller files can be attached to an email to ads@resource-recycling.com. When sending files via email, please be sure to include all screen and printer fonts and graphics. The email subject field should indicate that it is an ad from your company for the RR Conference. Please include contact person, phone and fax numbers in your email.

Please contact Suzette DuCharme with any questions or additional information on your ads and artwork at 503.233.1305 x113 or suzette@resource-recycling.com.

Banner Advertisement Preparation

Banner ads for the Web site and/or electronic newsletters should consist of your company logo and/or company name.

Dimensions: 200x50 pixels

Formats: GIF or JPG

Email files to cara@resource-recycling.com. The email subject field should indicate it is a banner ad – e.g., "ABC Company, Resource Recycling Conference Banner Ad." Please include the hyperlink you would like the ad to be directed to as well as your contact information.

Company Description

Please e-mail a brief company description (up to 100 words) of your services and/or product offered by your organization to cara@resource-recycling.com. This description will be used in the conference program and on the conference Web site. Company descriptions for the conference program are due by July 15, 2011. No changes to the company description will be permitted after August 5, 2011. All company descriptions are subject to approval by conference management. If a company description is not provided, *Resource Recycling* editors will pull one from your company Web site. Company descriptions will be edited by *Resource Recycling* editors.

All print and banner advertisements as well as company descriptions for use with any sponsorship are subject to approval by conference management.

Exhibitor Guidelines for Sponsors

The tradeshow provides your company the perfect opportunity to reach key industry decision makers. Sponsors of the Resource Recycling Conference will receive a complimentary booth in the exhibit hall. The conference does not provide tickets/passes just to attend the tradeshow.

If you wish to double your booth space to 20'x10', then add an additional \$1,240 to your sponsorship fee. If you wish to triple your booth space to 30'x10', then add an additional \$2,400 to your sponsorship fee.

Booth Specifications

- 10'x10' standard exhibit booth
- 8' drape along back and 3' along sides of exhibit booth
- 7"x44" exhibitor identification sign
- 6'x30" skirted table
- 2 side chairs
- 1 waste basket

The above listed items are included in your booth package. Exhibitor kits will be emailed/mailed spring 2011 and will include information on electrical services, internet, audio/visual, freight/shipping, and additional rental items. Single booth space is 10'x10', double booth space is 20'x10' and triple booth space is 30'x10'.

The Marriott Rivercenter does not have adequate storage space for crates and exhibitor shipments and will not accept delivery. Please ship exhibits through the expo services company.

Tradeshow Hours

Wednesday, August 17th	Thursday, August 18th
10:00 am – 10:45 am	8:00 am – 12:00 pm
1:00 pm – 1:30 pm	
3:00 pm – 3:30 pm	
5:00 pm – 7:00 pm	

The tradeshow floor may see traffic at other times during the conference. Official tradeshow hours are subject to change without notice.

Installation of Exhibit

Tuesday, August 16th
2:30 pm – 7:00 pm

Installation of exhibit equipment and material must be completely set-up and in-place by 7:00 pm on Tuesday, August 16th. Installation times are subject to change slightly.

Dismantling of Exhibit

Thursday, August 18th
12:15 pm – 3:30 pm

Dismantling of booths may commence no earlier than 12:15 pm, and the exhibit hall must be completely cleared by 5:00 pm on Thursday, August 18th.

Booth Construction and Display

Exhibit display panel or equipment should not project further than 8' from the back drape and 36" along the side rails. There shall be no obstruction in the aisle. Noise level on sound systems, recorders, speakers, live music, etc., shall be maintained so as not to disturb other exhibitors. No special signs, booth structures, apparatus or lighting fixtures are permitted in excess of 8' in height. No helium balloons are permitted. Exhibit material must not be set up as to interfere with the view into adjoining booths. All exhibits must comply with city fire, building and electrical codes and regulations. All electrical work must be ordered through the decorator or the facility.

Conference management reserves the right to request, at any time before or during the conference, samples of promotional literature and/or booth display layout before the exhibitor will be eligible to participate or continue in the exhibition. Resource Recycling Conference, in sole discretion, reserves the right to determine which forms, products and/or booth display layout are appropriate, and to refuse, cancel or restrict any applicant or exhibit. If conference management decides that any of these do not meet its standards or are not suitable, then the exhibitor must, at once, comply with the management demands and/or withdraw. Exhibitor engaging in objectionable methods shall be subject to eviction without refund.

Representatives of non-exhibiting firms will not be permitted to demonstrate their products or distribute advertising material in the tradeshow or conference. Exhibitors will not be permitted to demonstrate their products or distribute advertising material outside of their assigned booth space. Sponsors may distribute advertising materials at their assigned sponsored event (i.e., lunch, breaks, reception).

Subletting of Space

No exhibitor shall assign, sublet or share the whole or any part of its assigned space without the written approval by Resource Recycling Conference management.

Reserving and Contracting Space

The application for sponsorship must be completed in its entirety and payment must accompany the application. The receipt and acceptance by Resource Recycling Conference of the signed application/contract accompanied, by payment for sponsorship and exhibit space, will constitute a binding agreement for the right to use the space allocated. In the event of fire, strikes, war or other acts of nature rendering the exhibit area unfit or unavailable for use, this contract will be voided. Application for exhibit space must be made on the official form and accompanied by full payment to be considered final. Completion of application constitutes that the exhibiting company and its representatives agree to abide by all the terms and conditions listed in the exhibit guidelines.

Assignment of Space

Assignment of exhibit space is based on a priority point system. The priority point system is designed to recognize organizations for their past and present support of the Resource Recycling Conference and to encourage new organizations to participate. Priority points are awarded for each year of participation as an exhibitor and/or sponsors and will be used to determine the order in which space will be assigned in the exhibit hall. In the event that more than one organization has the same number of points, priority for those organizations will then be determined in order of which contracts are received. Priority points are only awarded upon full payment of the exhibitor and/or sponsorship fees. The Resource Recycling Conference will make every effort to make assignments to preferred booth locations. If preferred space is not available, the Resource Recycling Conference will assign the next best available space. The Resource Recycling Conference reserves the right to use its sole discretion to relocate or reassign exhibit booths at any time for the overall benefit of the conference, such as separating competitors, or to accommodate revised floor plans. Specific booth assignments are not final until payment in-full has been received and confirmed in writing by the conference manager.

Priority Points are Awarded as Following:

- Four points for each year organization participated at a platinum level sponsor
- Three points for each year organization participated at a gold level sponsor
- Two points for each year organization participated at a silver level sponsor
- One point for each year organization has exhibited only
- Additional points for placing advertisements in *Resource Recycling*, *Plastics Recycling Update* and/or *E-Scrap News*
- Additional points for exhibiting and/or sponsoring at the E-Scrap Conference and/or the Plastics Recycling Conference

To maintain priority points, all exhibiting and/or sponsoring organizations are required to participate once as an exhibitor and/or sponsor in a two-year period. If a year is skipped, the exhibitor and/or sponsor will retain all earned points to-date, but will not earn additional points. If there is no participation in a two-year period, all priority points are forfeited. All exhibiting and/or sponsoring organizations are responsible for following all rules, regulations, guidelines and policies presented. Violations by individuals representing participating organizations will be cause for forfeiting all priority points.

Liability & Security

Exhibiting company agrees to assume all responsibility for any loss or injury related to their booth, and that they shall indemnify and hold harmless Resource Recycling Conference, Resource Recycling Inc. and company owners and employees as well as the JW Marriott Indianapolis, Marriott Hotels & Resorts and the Hotel's owners, managers, subsidiaries, affiliates, employees and agents from all liability in which may ensue, for any cause. The exhibit hall will be secured, to the extent possible, during those hours when the exhibit hall is not open to the public and attendees. However, Resource Recycling Conference cannot guarantee against loss, damage or injury of any kind. Be advised, exhibitor should not leave valuables unattended during set-up, exhibitor hours and after show hours, and/or dismantling. Exhibitors are solely responsible for the security of their exhibit and equipment. Exhibitors understand that Resource Recycling, Inc. nor hotel parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

RESOURCE RECYCLING CONFERENCE

2011 Sponsorship Checklist

- Contract** – Please complete the contract and return with payment.
- Attendee Registration Forms** – Please complete one registration form for each person who will be attending from your organization. Sponsors receive two to four complimentary registrations depending on sponsorship level, and any additional attendees will be at the discounted rate of \$350 per person. On-site sponsor and/or exhibitor attendee registration is subject to a \$50 on-site processing fee, in addition to the \$350 discounted registration fee that is offered to sponsors and exhibitors.
- Company Description** - Please e-mail a brief company description (up to 100 words) of your services and/or product offered by your organization to cara@resource-recycling.com. This description will be used in the conference program and on the conference Web site. Company descriptions for the conference program are due by **July 15, 2011**. No changes to the company description will be permitted after July 20, 2011. All company descriptions are subject to approval by conference management. If a company description is not provided, *Resource Recycling* editors will pull one from your company Web site. Company descriptions will be edited by *Resource Recycling* editors.
- Booth Selection** - Booth Assignments will be made and released mid-September. Please select your desired space in order of preference on your exhibitor contract. Refer to the Exhibitor Guidelines for details on how booth assignments will be made. Exhibitor kits will be late summer and will include information on shipping, electrical, internet, additional booth furnishings, etc.
- Sponsorship Event Selection** – Please note on your contract which events that you would be interested in sponsoring. Some sponsorship events will have multiple sponsors assigned to them. Sponsored events will be Resource Recycling Conference will assign a sponsored event.
Platinum Level • Networking Lunch (two available) • Networking Reception • Entertainment at Reception • Lanyards • Specialty Coffee Tickets • Internet Kiosk
Gold Level • Continental Breakfast (two available) • Networking Refreshment Break (three available)
• Message Board • Networking Lounge • Conference Proceedings CD
Silver Level • Conference Folder • Agenda on back of Name Badge • Prize Give-a-Ways • Registration Scholarships
- Advertisements** - Please prepare ads to these specifications to ensure quality reproduction. All print ads for the conference program and *Resource Recycling* are due **July 1, 2011**. Please contact Suzette DuCharme with any questions or additional information on your ads and artwork at 503.233.1305 x113 or suzette@resource-recycling.com.
Platinum - Full-page 8 ½ x 10 (Full Bleed 8 ¾ x 11 ¼), Color
Gold - Half-page 7 ½ x 4 7/8, Color
Silver - Quarter-page 3 ¾ x 4 7/8, Color
- Company Logo** – Please email your company logo to jef@resource-recycling.com by **July 1, 2011** to be included on the conference website. Logos must have a white background.

If you have any questions regarding any of these items, please contact Jef Drawbaugh by phone at 503-233-1305, or email at jef@resource-recycling.com.



RESOURCE RECYCLING CONFERENCE

Sponsorship Contract

Please complete all sections of the contract and return with payment to Resource Recycling, Inc., PO Box 42270, Portland, Oregon 97242-0270 or fax to 503.233.1356. For questions, contact Cara Bergeson at cara@resource-recycling.com.

Contact Information (for correspondence only)

Organization / Company

Contact Person

Mailing Address

City / State / Zip

Phone / Fax

Email

Company Information for Conference Program & Web site

The information provided below will be used for the conference program and Web site.

Organization / Company

City / State

Phone

Web site

Please email a brief description (up to 100 words) of your services and/or products offered by your organization/company to cara@resource-recycling.com.

Registrations

Sponsoring firms receive up to four complimentary registrations depending on the level of sponsorship. Additional registrations may be purchased at a discounted rate of \$350 each. Please complete a registration form for each person attendee the conference, complementary and discounted registrations.

Additional Advertising

Banner or Tower Advertisement in Attendee Newsletters – an additional \$250

Would like to advertise in *Resource Recycling*, *E-Scrap News* and/or *Plastics Recycling Update*. A representative will contact you.

Sponsorship Level

Platinum \$10,000

Gold \$5,500

Silver \$2,750

Sponsorship Activity Requested

Trade Show

Will you be exhibiting in the trade show? Yes No

Double Booth – an additional \$1,240

Triple Booth – an additional \$2,400

Please select desired space in order of preference. Refer to the Exhibitor Guidelines for details on how booth assignments will be made.

Payment

Amount enclosed: \$ _____

Check (make checks payable to Resource Recycling, Inc.)

Credit Card (check one): Visa MC AMX

Card Number

Exp Date

Billing Address (if different than the contact address listed above)

City / State / Zip

Name on Card

Upon acceptance by Resource Recycling, Inc., this contract for sponsorship of the Resource Recycling Conference will become a contract between the applying sponsor and the Resource Recycling Conference. The sponsoring company and its representatives agree to abide by the terms and conditions listed. If exhibiting, the sponsoring company and its representatives agree to abide by all the terms and conditions listed in the exhibitor guidelines.

Authorized Signature

Printed Name

Date

Office Use Only:

JD _____ CB _____ Payment _____ Booth Number _____

RESOURCE RECYCLING CONFERENCE

Sponsor/Exhibitor Registration Form

First / Last Name (as to appear on name badge)

Title

Organization / Company

Email

Phone

Fax

Mailing Address

City / State / Zip

Country

Platinum Sponsor Gold Sponsor Silver Sponsor Exhibitor Only

Special Requests/Needs: I will need assistance or special accommodations to participate. Please specify: _____

Special meal request Vegetarian Vegan Kosher

Registration Information: Exhibiting only organizations/companies receive one complimentary registration. Additional registrations can be purchased at a discounted price of \$350 per person.

Please submit one registration form per attendee. Duplicate this form when registering more than one person from an organization. If payment is made for multiple attendees attach all individual registration forms to check.

Complete all sections of registration form and return with payment to the Resource Recycling, Inc., PO Box 42270, Portland, OR 97242-0270 or by fax at 503.233.1356.

Registration includes two continental breakfasts, two lunches, refreshment breaks, conference packet, and admission to all Resource Recycling Conference sessions, exhibit hall and evening reception on the 26th. All Resource Recycling Conference sessions and trade show will be held at the JW Marriott Indianapolis.

On-site registration is subject to a \$50 processing fee in addition to the late registration fee of \$350 US Dollars.

Questions: For registration questions, contact Jef Drawbaugh at 503.233.1305 x118 or by email at jef@resource-recycling.com

Hotel Accommodations: Hotel reservations can be made directly with the JW Marriott Indianapolis by calling 1.800.228.9290 or online through the conference Web site, www.rrconference.com. Conference attendees will receive a special discounted rate of \$159 plus taxes for single/double/tripe/quad occupancy.

Registration Fees:

- Complimentary Registration
- Additional Registration \$350
- I would like to attend the IRC/NRC opening reception on August 16th - Additional \$25

Payment:

Full payment must accompany this registration form. Your confirmation and receipt will be emailed to the email address provided above. **If you do not receive an email confirmation within 48 hours, please resubmit your registration form.**

- Check (make checks payable to Resource Recycling, Inc.)
- Credit Card (Visa, MasterCard, Amex)

Card Number

Exp Date

Billing Address / City / State / Zip (if different than mailing address)

Name on Card

Signature

August 17-18, 2011
JW Marriott Indianapolis
www.rrconference.com

Office Use Only:

JD _____ CB _____ JP _____ Payment _____

Ribbons: Platinum Gold Silver Exhibitor Speaker Moderator