



Position Announcement
Community Outreach Coordinator
Zero Waste Detroit

The Michigan Environmental Council (MEC) seeks a full-time Community Outreach Coordinator to lead Zero Waste Detroit (ZWD) in organizing Detroit residents to recycle. The successful candidate will encourage Detroiters to enroll and participate in the city's new curbside recycling program. Zero Waste Detroit is a coalition of local organizations advocating curbside recycling, a materials recovery system which will bring new jobs and economic development to the city, and an end to waste incineration.

Responsibilities:

This position is accountable for the strategy and execution of the community outreach initiatives with focus on increasing resident and community engagement and recycling rates. More specifically, the organizer will:

- Plan and develop new and engaging outreach tactics to spread the word about the benefits of recycling throughout Detroit;
- Collaborate with community organizations to create and implement strategies for educating their constituents about curbside recycling;
- Use social media and other communication tools to increase recycling participation;
- Build support of local churches and retailers and support them in sharing information and materials on the benefits of recycling with their congregants and customers;
- Table and speak publicly on the program to community organizations and other groups. (This requires the Coordinator to work evenings and on weekends frequently); and
- Ensure residents fully understand how to enroll in Detroit's curbside recycling program, and how to properly participate in the program.

Qualifications:

- Have a strong understanding of the neighborhoods in the City and the benefits of recycling to Detroit
- Passionate about community outreach and have an active interest in recycling, the environment, and environmental justice
- Excellent communication and presentation skills

- Experience working with media
- Track record of working independently with positive results
- Available to work flexible hours, including evening and weekend hours
- Strong working knowledge of Microsoft Office including Outlook, Excel, Word and PowerPoint, Google Products
- Must be able to represent Zero Waste Detroit professionally in environments where residents, city officials and hauler partner representatives will be present

Experience:

- 3-5 years experience in community outreach/education in an urban environment
- Experience in organizing events and managing programs
- Experience and aptitude working in diverse coalitions and alliances
- Bachelor's degree or other certifications a plus
- Fluency in Spanish a plus

Compensation:

Commensurate with experience

Application Procedure:

Deadline: Tuesday, September 15, 2015

To apply, please send resume and cover letter via e-mail (**strongly preferred**) to jobs@environmentalcouncil.org. Applications materials will also be accepted by fax (517-487- 9541) or mail:

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Founded in 1980, the nonprofit Michigan Environmental Council now represents 65 environmental, public health and faith-based organizations, offering research, communications and technical support and providing an effective voice for the environment at the local, state and federal levels. Working with our member groups and their collective membership of 250,000 residents, MEC protects Michigan's world-class water resources, preserves our beautiful landscapes, defends public health from pollution, and promotes clean energy.

**MEC is an equal opportunity employer
Women and people of color are encouraged to apply**